APICS Rochester Chapter

Wednesday, May 29, 2019

# Top Management Night:

## "How to Attract, Inspire & Retain the Right People. Understandable, fun and practical approach to leadership."

**Location: Rochester Museum & Science Center (657 East Avenue, Rochester, NY 14607)**

## About the Event

A refreshingly simple and practical approach to leadership. In addition to learning the business case for modern leadership, you will acquire a useable leadership strategy you can take back to work, use and share. This approach honors you, your wisdom and helps you design your next steps toward evolving yourself and your organization to attract, inspire and retain the right people to build value for your stakeholders.

## About the Presenter



### Robert Freese – President, The Opportunity Group, Inc.

Bob is the architect of the popular MCC Corporate College experience, **Developing the Authentically Conscious Leader** (500+ graduates)**.** He has over 20 years experience working with leaders and managing teams of organizations enabling both leadership and cultural growth. The logic of his models have emerged over seven years of research and development in the curation of the Conscious Leader Experience.

Bob has authored two novels as well as the workbook Everyday Practical Leadership. He is level B qualified in psychological instruments through the Myers-Briggs Foundation & CPP, master certified in DISC and an early pioneer of the Actualized Leader and Group Culture Profiles with Dr. W$^{m}$ Sparks of Queens University.

**Date:** Wednesday, May 29, 2019

**Event Schedule:**

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| 5:00 - 6:15pm | Networking, Self-Guided Tour of the RMSC |
| 6:15 - 6:30pm | Opening Remarks, John Mahoney - Vice President APICS Rochester |
| 6:30 - 7:00pm | Buffet Dinner |
| 7:00 - 7:30pm | APICS Rochester Year End Awards |
| 7:30 - 8:15pm | Presentation by Robert Freese (President – Opportunity Group) |
| 8:15 – 8:30pm | Closing Remarks, Larry Maggio - President APICS Rochester |

**Cost:**

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| APICS Members & Affiliated Member Organizations | $30 |
| Non-Members | $35 |
| In-Transition Registrations | $20 |